

About us

So...what is the East Ridge Revitalization program?

And what can it mean for you?

It all started in 1995 when a few people began discussing the success of a revitalization strategy used in cities across the country. The East Ridge Revitalization Program, Inc. was born on February 1, 1996 and formed a partnership between local business owners, area property owners, residents and the city of East Ridge. We incorporated the National Main Street Approach and became Charter Members of the Tennessee Main Street Association in October 1998. The goals of the program are to stimulate economic growth, develop long term planning and encourage reinvestment in neighborhoods and our business districts. We work to improve the overall image of our neighborhoods and business districts by facilitating changes in growth in four distinct areas: ORGANIZATION, PROMOTION, DESIGN AND ECONOMIC DEVELOPMENT.